

Type of cookie	Purpose	Expiry	How to block
<b>Essential website cookie</b> (i.e. session cookie)	Used to track the user's session on the website, to allow for a coherent experience moving through various steps of the trade-in process (moving b/w different pages).	When user clear the cookies automatically it will be deleted	A banner is provided to the user to either reject, accept or customize the cookies.
<b>Functionality and performance cookie</b>	These cookies are used to enhance the performance and functionality of our Website. However, without these cookies, certain functionalities (like videos) may become unavailable. These cookies allow the website to remember choices you make (such as your username, preferred language or the region you are in) or when you have selected the 'remember me' functionality on our site.	When user clear the cookies automatically it will be deleted	You can also change your browser settings to accept or refuse these cookies. As the means by which you can do this vary from browser to browser, you can visit your browser's help menu for more information

<p><b>Analytics Cookie (Google Analytics)</b></p>	<p>Used to collect information About how visitors use our website.</p> <p>We use the information to compile reports and to help us improve the Website.</p> <p>These cookies collect information that is used either in aggregate form to help us understand how our Websites are being used or how effective are marketing campaigns are, or to help us customise our websites for you.</p>	<p>When user clear the cookies automatically it will be deleted</p>	<p>You can also change your browser settings to accept or refuse these cookies.</p> <p>As the means by which you can do this vary from browser to browser, you can visit your browser's help menu for more information.</p>
<p><b>Advertising Cookie</b></p>	<p>These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.</p>	<p>When user clear the cookies automatically it will be deleted</p>	<p>You may change your browser settings to accept or refuse these cookies.</p> <p>As the means by which you can do this vary from browser to browser, you can visit your browser's help menu for more information.</p>

<p><b>Social Media Cookie</b></p>	<p>These cookies are used to enable you to share pages and content that you find interesting on our Websites through third party social networking and other websites. These cookies may also be used for advertising purposes too.</p>	<p>When user clear the cookies automatically it will be deleted</p>	<p>You may also change your browser settings to accept or refuse these cookies. As the means by which you can do This vary from browser to browser, you can visit your browser's help menu for more information.</p>
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